



2008 IAHU Health Symposium General Information

Application

The terms and conditions set forth on the application contain important information regarding the relationship between IAHU and your company. Please read this information carefully before completing the application form. **This application must be completed and signed by your company's official representative in order to be processed.**

Exhibit Space Selection and Assignment

Exhibit booths are reserved and assigned on the basis of the date IAHU receives payment. IAHU makes every effort to accommodate your booth choices. However, this is not always possible. For optimal space selection, send your exhibitor contract or sponsorship agreement with payment in full as soon as possible.

IAHU Contact for Exhibit Information

Connie Puett, President-Elect and Conference Chairperson
Telephone (208) 208-333-1511
Fax (208) 344-4262
E-mail: cpuett@primaryhealth.com

Dana Drake, IAHU State Secretary
Telephone (208) 667-7485
E-mail: dana@schedlermack.com

Rules and Regulations

Exhibitor regulations are outlined and included with your exhibitor application packet. Please read the terms of agreement carefully. It is important that your on-site company representatives are fully aware of exhibit conditions and general information that affects the operation of exhibits.

Hotel Information

Hotel rooms are available for out of town guests. Please mention IAHU to get a group rate of \$94.00 per night. The hotel information is as follows:

Doubletree Riverside Hotel
2900 Chinden Blvd.
Boise, ID 83714
208-343-1871
Fax: 208-344-1079

- **Once your application and payment have been received, you will be notified via Email. You will also receive a second notification in March regarding booth assignments and set up instructions.**

2007-2008 IAHU Sponsors

Platinum Sponsor:	Primary Health, Inc.
Gold Sponsors:	Altius Health Plans Insurance Network America Pacific Source Health Plans
Silver Sponsors:	Blue Cross of Idaho Willamette Dental
Bronze Sponsors:	Lifewise Assurance Co. Delta Dental Colonial Life Insurance Co.



2008 IAHU Health Symposium Exhibit Information

2007 Exhibitors

Advanced Business Concepts
Advantage Dental Plan
American Health Value
Ameritas Group Dental & Eye Care
Benefit Managers Co.
Best Life and Health Insurance
Business Psychology Associates
Cigna Group Insurance
Colonial Supplemental Insurance
Companion Life Insurance Co.
D.L. Evans Bank
eHealthApp
Grouplink, Inc.
The Hartford
Home Federal Bank
Idaho Business Review
IHealthquote.com
Infinisource, Inc.
LDJ & Associates
Manley
Mastercare Solutions, Inc.
Met Life
Multibenefit Services, Inc.
Mutual of Omaha
Northstar Marketing / Assurant Health
Payroll America / Xpress Flex
Regence Blueshield of Idaho
Regence Life & Health
Reliant Behavioral Health
Securian Dental Plans
Time Ins / Assurant Health
Trustmark Insurance
United Heritage
VSP
Welldyne RX West

Exhibitor Registration and Move-In

Tuesday, April 8, 2008
5:00pm - 9:00pm
Wednesday, April 9, 2008
7:00 a.m. – 7:30 a.m.

Exhibit Hours

Wednesday, April 9, 2008
7:30 a.m. to 3:00 p.m.
No Host Reception 4:00pm - 5:00pm

Move Out

Wednesday, April 9, 2008
3:00pm - 5:00pm

Included in Exhibit Booth Space (You may purchase additional options)

- Listing in conference program
- **ONE** complimentary registration per 8' booth (CE and lunch included)
- Open invitation to attend all educational programs
- Standard draped table and two chairs
- Power for booth additional \$50 charge

Benefits of Participation

Exhibiting is the most cost-effective way to reach qualified prospects, and generate leads and inquiries in a target-rich environment. Demonstrate your support for this large market segment. Introduce new products and services to a receptive audience. Reinforce your company name and image.

You are allowed one prize drawing at the end of the day.

EXHIBITOR APPLICATION & CONTRACT

IDAHO ASSOCIATION OF HEALTH UNDERWRITERS ANNUAL SYMPOSIUM

Boise, Idaho—April 9, 2008



Company Name _____

Location of Exhibit:
(To the best of our ability)

Key Contact Name _____ Title _____

Locate our exhibit NEAR (list company):

Address _____

City / State / Zip _____

Phone _____ Email _____

Locate our exhibit AWAY FROM (list company):

Have you ever exhibited with IAHU before? Yes ___ No ___

OPTIONS: Please indicate your choices

1. Exhibitor Booth Space — \$475 _____
 Booth space Includes: Draped table and chair
 One conference admission (CE & lunch)
 Company name in Program
 ___ **If you would like more than one booth space, please check here and we will contact you.**

2. Additional Conference Admissions: includes CE & Lunch (please list names and member status)

Print Name	IAHU member	Non-Member
	\$85	\$150
_____	_____	_____
_____	_____	_____
_____	_____	_____

3. Power — \$50 _____
4. Banner recognition with company logo — \$125 _____
5. Full page color advertisement in program — \$200 _____
6. List of attendees on disc — \$30 _____

TOTAL AMOUNT DUE

****PLEASE INCLUDE A SIGNED COPY OF THE EXHIBITOR RULES AND REGULATIONS WITH THIS APPLICATION****

Please choose your form of payment:

___ Check ___ Visa ___ Master Card Total \$ _____

I hereby authorize IAHU to initiate debt entries to my account indicated.

Name (as it appears on credit card) _____ Signature _____

Account Number _____ CVV2 # _____ Expiration Date _____

Money must be received with the registration form by **3/01/08** for early Registration discount. Please make checks payable to **IAHU** and mail to: **PO Box 8102, Boise, ID 83707**

Late Registration: Registration fees after March 1, 2008 are \$100 for IAHU members and \$175 for non-members.

EXHIBITOR RULES AND REGULATIONS

Companies participating in the 2008 Idaho Association of Health Underwriters (IAHU) Health Symposium and Exhibition at the Doubletree Riverside Hotel hereby agree to conform to the following rules and regulations:

EXHIBIT MOVE-IN AND MOVE-OUT- Exhibit personnel will be allowed to set up on Tuesday, April 8, 2008 from 5:00 p.m. until 9:00 p.m. or Wednesday, April 9, 2008 from 7:00 a.m. – 7:30 a.m. All exhibits must be set up by 7:30 a.m. on Wednesday, April 9. Exhibitors must pack and move out materials no sooner than 3:00 p.m. (quietly and if you don't want CE credits) and no later than 5:00 p.m. on Wednesday, April 9, 2008.

ELIGIBILITY- Companies whose proposed exhibit of products or services conforms with the purposes of the IAHU Conference will be eligible to apply for booth space. IAHU reserves the right to reject or dismiss any exhibit deemed undesirable.

PROTECTION OF THE EXHIBIT FACILITY- Nothing shall be tacked, posted on, nailed or otherwise attached to walls, floors or other parts of the exhibit hall or furniture. Any damage caused to the facility or furnishings will be billed to the exhibitor. Packing, unpacking and assembly of materials may be done only in designated areas and in conformity with the directions of the Doubletree Riverside Hotel.

DEFAULT OCCUPANCY- All exhibitors must set up by 7:30 a.m. on Wednesday, April 9. Any exhibitor failing to occupy the space by the appointed hour is not relieved of the obligation to pay for such space at the full rental price, but IAHU has the right to utilize such spaces to eliminate blank space in the exhibit hall.

SECURITY, LIABILITY AND INSURANCE- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Doubletree Riverside Hotel and shall indemnify and hold harmless the Doubletree Riverside Hotel, IAHU, and their agents, employees and servants from any and all such losses, damages and claims. Small and easily portable articles should be properly secured or removed after exhibition hours. Security provided by IAHU and the Doubletree Riverside Hotel shall be deemed purely gratuitous on their part and shall in no way be construed to make IAHU and the Doubletree Riverside Hotel liable for any loss or inconvenience suffered by the exhibitor. IAHU shall not be liable for any failure to deliver space to any exhibitor who has contracted for exhibit space under the terms of this agreement if nondelivery is due to any of the following causes: destruction of or damage to the building or the exhibit areas by fire or act of God; terrorist acts; strikes; the authority of law; or any cause beyond its control. IAHU will, however, in the event it is not able to hold an exhibit for any of the above named causes, reimburse exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by IAHU for advertising, administration and similar related costs.

STAFFING OF BOOTHS- As a courtesy to attendees, and as an added security measure, we require that each booth be occupied by a member of the exhibiting company at all times when the exhibition is open.

CARE AND USE OF SPACE- The exhibitor must, at his/her expense, maintain in good order the space for which the exhibitor has contracted. Material shall be shown only in the official area designated by IAHU. Neither exhibitors nor non-exhibiting companies will be allowed to show films or display products or services in suites or other areas during the IAHU Conference in competition with exhibitors in the exhibit hall. Products or literature may be distributed ONLY from within the rented space. Exhibit booths may not be sublet or shared without written permission of IAHU.

CONFLICTING MEETING AND SOCIAL FUNCTIONS- To ensure maximum participation in all IAHU activities, exhibiting companies may not schedule meetings or social functions that would encourage the absence of attendees from the official functions.

FIRE REGULATIONS- In accordance with regulations of the local fire department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials in the construction of booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

SIZE, HEIGHT LIMITATIONS- Each booth will be 8' wide.

CANCELLATION- Booth cancellations will be honored until Friday, February 29, 2008, with a partial refund. A \$100.00 service charge will be deducted from the refund for each 8' booth. Refunds or cancellations after March 1, 2008 will be made only if IAHU's exhibit space is sold out and the canceled space can be resold. The \$100.00 service charge would still apply. Any space not claimed or occupied for which special arrangements have not been made by 8:00 a.m. Monday, April 7, 2008 will not be refunded.

These regulations are imposed to ensure maximum success and safety of the Conference, not only for IAHU, but also for all exhibiting companies. Any exhibitor violating the regulations may be asked to remove their exhibit immediately with no refund of rental fee.

Authorized by (Please Print)

Authorized Signature

Date

Idaho Association of Health Underwriters 2nd Annual



Awards Banquet

Please join us in recognizing the outstanding professional and community involvement efforts of our members.

Tuesday, April 8, 2008

6:00pm - 9:00pm

Name	Company	
Address	Telephone	
City	State	Zip
E-mail	Fax	

SPONSORSHIP:

- 1) Gold Sponsorship (SOLD) \$1600.00 (includes table of 8)
Banquet 7:00 pm - 9:00 pm
15 minutes for Speaker
- 2) Silver Sponsorship (SOLD) \$800.00 (includes table of 8)
Cocktail Hour 6:00 pm - 7:00 pm
- 3) Table Sponsor _____ \$450.00 Table of 8 with signage

◆ **Please list names of those attending**

- 4) Table Sponsor _____ \$100.00 for table top sign only
- 5) Individual Seat _____ \$ 50.00 per person

◆ **Please provide names of individual guests attending below**

Number of individual seats _____ @ \$50.00 each
_____ **Total**

Questions?? Please call Connie Puett at (208) 333-1511 or Dana Drake at (208) 667-7485.