



**TREASURE VALLEY ASSOCIATION  
OF HEALTH UNDERWRITERS**  
2010-2011 Board Roster

T.V. President	<b>Heather Potter</b> Altius Health Plans 3501 Elder Street, Ste. 104 Boise, ID 83705	<a href="mailto:Heather.potter@ahplans.com">Heather.potter@ahplans.com</a> <b>Phone:</b> 208.433.2730 <b>Cell:</b> <b>Fax:</b> 801.323.6100
President-Elect / Awards Chair	<b>Terrie Trevino</b> Blue Cross of Idaho	<a href="mailto:ttrevino@bcidaho.com">ttrevino@bcidaho.com</a> <b>Phone:</b> 208.363.8757
Past President	<b>Trent Nate</b> Regence BlueShield	<a href="mailto:tcnate@regence.com">tcnate@regence.com</a> <b>Phone:</b> 208.333.7814
Secretary / Treasurer	<b>Robert Tierney</b> Tierney Consulting, Inc	<a href="mailto:rtierney@benefitsstrategy.com">rtierney@benefitsstrategy.com</a> <b>Phone:</b> 208.344.7960
Communications / Media Chair	<b>David Marsh</b> Marsh & Associates	<a href="mailto:davidmarsh@getmpi.com">davidmarsh@getmpi.com</a> <b>Phone:</b> 208.433.8312 x 112
Education Chair	<b>Doug Fry</b> PacificSource Health Plans	<a href="mailto:dfry@pacificsource.com">dfry@pacificsource.com</a> <b>Phone:</b> 208.333.1556
Legislative Chair	<b>Dan Jones</b> Western Benefit Solutions	<a href="mailto:danj@westben.com">danj@westben.com</a> <b>Phone:</b> 208.336.8666 x 1235
Membership Chair	<b>Kim Tower</b> Wells Fargo Insurance Services	<a href="mailto:Kimberly.Tower@wellsfargo.com">Kimberly.Tower@wellsfargo.com</a> <b>Phone:</b> 208.393.4795
Retention Chair	<b>Chris Cawthra</b> Regence BlueShield of Idaho	<a href="mailto:cdcawth@regence.com">cdcawth@regence.com</a> <b>Phone:</b> 208.338.6428
Executive Director	<b>Jackie Haney</b> 10668 Onondaga Pl. Boise, ID 83709	<a href="mailto:haneydavjak@msn.com">haneydavjak@msn.com</a> <b>Home:</b> 208.362.2887 <b>Fax:</b> 208.362.3372

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