



IAHU Sponsorships 2012



The following *12 month* sponsorships are available for
January 1, 2012 – December 31, 2012:

Platinum – 1 will be available.

Gold – 3 will be available.

Silver – Unlimited

Bronze – Unlimited

Note: The current Platinum and Gold sponsorship companies will have an opportunity to continue with their sponsorship for 2012. Commitment must be made by November 01, 2011. If no commitment is made by that time, it will be sold on a first come/first-serve basis.

Please complete and sign the attached contract and return with payment to IAHU by **Dec. 15, 2011.**

- Credit card charges may apply.

If you have any questions, please contact:

David Wilcox, IAHU President

Email: dvw@cableone.net

Phone: (208) 733-2528

FAX: (208) 733-2573



IAHU 2012 Sponsorship Application



Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone No.: _____

Email: _____

Sponsorship Selected:

Platinum

Gold

Silver

Bronze

Authorized Signature: _____

Title: _____

Date: _____

Please mail or fax to:

IAHU
PO Box 8102
Boise, ID 83707
Fax: to 208-733-2573
Email: dvw@cableone.net



Platinum Sponsorship 2012



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Platinum sponsor at events. Only one Platinum Sponsorship will be available.

Local Chapters: \$2,000 value

1. Up front banner recognition at all local chapter meetings
2. Sponsor of one local meeting per chapter
 - Treasure Valley, North Idaho, Eastern Idaho and Southern Idaho - total of 4
 - Includes the opportunity to present in front of meeting attendees and distribute promotional materials.

Statewide Charity Event: \$900 value

- Logo recognition at the State Event (Date TBD)
- Company Name in Program
- Team of 8 to attend the event

Website/Communications: \$3,000 value

- Prominent placement of your logo on IAHU website with link to your company
- Full page ad in our Viewpoint Newsletter sent to all IAHU members

Awards Banquet (April 24th, 2012): \$550 value

- Table of 8 with sign
- Company name in Program

Health Symposium (April 25th, 2012): \$3,250 value

- Banner recognition & Speaking Opportunity
- 2 Booth spaces at conference with first selection and power and internet
- 8 conference admissions (CE & Lunch)
- Company logo on name badges for *all attendees*
- Full-page advertisement in program
- Recognition as a sponsor in program w/logo
- Break sponsor
- Option to provide bags at registration
- List of attendees provided

Only one fee for 12 months (Jan. 1, 2012 - December 31, 2012)

Total Value: \$9,700 (subject to change for the 2013 year)

All this for only 7,500

IAHU Mission Statement:

Through education, advocacy and professional development, we will improve our members' ability to meet the health, financial and retirement security needs of all Idahoans.

July 2012



Gold Sponsorship 2012



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Gold sponsor at events. Only 3 Gold sponsorships will be available.

Benefits:

Local Chapters: \$1,400 value

1. Sponsor of one local meeting per chapter
 - Treasure Valley, North Idaho, Eastern Idaho and Southern Idaho - total of 4
 - Includes the opportunity to present in front of meeting attendees and distribute promotional materials.

Statewide Charity Event: \$500 value

- Logo recognition at the State Event (Date TBD)
- Company Name in Program
- Team of 6 to attend the event

Website/Communications: \$2,000 value

- Placement of logo on IAHU website with link to your company
- Half-page ad in Viewpoint Newsletter to all IAHU members

Awards Banquet (April 24th, 2012): \$550 value

- Table of 8 with sign
- Company name in Program

Health Symposium (April 25th, 2012): \$1,650 value

- Banner recognition
- 1 Booth space at conference with power/internet (preferred location)
- 6 conference admissions (CE & Lunch)
- Full-page advertisement in program
- Break sponsor
- Recognition as a sponsor in program w/logo
- List of attendees provided

Only one fee for 12 months (Jan.1, 2012-December 31, 2012)

Total Value: \$6,100 (subject to change for the 2013 year)

All this for only 4,500

IAHU Mission Statement:

Through education, advocacy and professional development, we will improve our members' ability to meet the health, financial and retirement security needs of all Idahoans.

July 2012



Silver Sponsorship 2012



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Silver sponsor.

Benefits:

Statewide Charity Event (Date TBD): \$150 value
Company Name in Program
Team of 4 to attend the event

Website/Communication: \$500 value
Name listed on website as a sponsor
Quarter page ad in Viewpoint Newsletter to all IAHU members

Awards Banquet (April 24th, 2012): \$200 value
4 seats at a table

Health Conference: (April 25th, 2012) \$1,300 value
Banner recognition
1 Booth space at conference with power/internet
4 conference admissions (CE & Lunch)
Full-page advertisement in conference program
Recognition as a sponsor in program w/logo
List of attendees provided

Only one fee for 12 months (Jan.1, 2012-December 31, 2012)
Total Value: \$2,150 (subject to change for the 2013 year)

All this for only 1,795

IAHU Mission Statement:

Through education, advocacy and professional development, we will improve our members' ability to meet the health, financial and retirement security needs of all Idahoans.



Bronze Sponsorship 2012



Purpose: To provide Statewide support of the Idaho Association of Health Underwriters and to be recognized as the Bronze sponsor.

Benefits:

Statewide Charity Event: (Date TBD) \$50 value
2 attendees to this event

Awards Banquet (April 24th, 2012): \$100 value
2 seats at a table

Communication: \$200 value
Eighth-page ad in Viewpoint Newsletter to all IAHU members
Recognition on IAHU website

Health Symposium (April 25th, 2012): \$650 value
1 Booth space at conference
2 conference admissions (CE & Lunch)
Recognition as a sponsor in program
List of symposium attendees

Only one fee for 12 months (Jan. 1, 2012-December 31, 2012)

Total Value: \$1,000 (subject to change for the 2013 year)

All this for only \$795

IAHU Mission Statement:

Through education, advocacy and professional development, we will improve our members' ability to meet the health, financial and retirement security needs of all Idahoans.