

**EIAHU Board Meeting Minutes**  
**Strategic Planning Session**  
**17<sup>th</sup> June 2009 – 12:00 pm**  
**Shilling House – Blackfoot, ID**

**Called to Order:** 12:30 pm

**Those present:** Trent Sutton, Vance Nielsen, Troy Goodwin, Ray Severe, and Tammy Orton

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Trent welcomed those in attendance and handed out a brochure with an overview of the job duties. Review of duties was presented.

Transfer of Duties – Tammy needs to send emails to Dawn for communications.

Checking account - need to add Jerry to the checking account and Vance taken off. Trent, Ray and Jerry will be on the account. Ray will get with Jerry to make this change.

Ray passed out the financial report for the previous year. There is money still needed to collect from the Bowling Tournament. \$700 is still not turned in. Trent will follow-up with Blue Cross and Primary Health. Troy will follow-up with Premier. Discussion was held on the gift card for new membership that was given to the chapter. Penny won the card. Troy will get with membership and see if the membership has been received.

\$700 roughly will be given to the Food Bank. Discussion will be held at the next meeting on giving the check to the Food Bank during the Sept. meeting. Dana Drake will also be invited for the Sept. Meeting to swear in the officers.

Discussion was held on the Mission Statement, it was submitted last year and will remain as written.

Discussion was held on Positives/Negative from past year. Troy discussed the awards – need to get membership up. Awards are complicated and we should be able to qualify for a few more. Discussion was held on the awards available and using it to promote membership. This will be talked about more in chapter meetings and board meetings. The question was brought up on “What can we do to spark membership and get them involved?”

The discussion then went into the program outline for this up coming year. Programs are one way to get members involved. Some of the topics could include COBRA, Tools that are not heard about all of the time, education, End of Life Planning. Ideas were presented for chapter meetings:

COBRA

End of Life Planning – Jared Klinger, Lance Peck

Tim Olson – Regence

Dr. Snow

Advertising & Marketing Options

Attorney – Disability Cases

Bank HSA Accounts

Chiropractor – Alternative Treatments

Wellness – Dr. Willie

Bright Paths – Janice Fulkerson

Diabetes

Legislative - Senators or their staff

Bill Workman – Cafeteria plans.

Doug Crabtree

Discussion was held on a CE Day. This was tabled for now.

The bowling tournament will be slotted for Feb 2010. We will need 7 speakers. The first meeting in Sept. will be held in Pocatello. It was decided to have the Chapter Meetings at Perkins in Pocatello and Johnny Carinos in Idaho Falls, they will be held the 3<sup>rd</sup> Wednesday. Board Meetings will be held the 2<sup>nd</sup> Thursday, before the Chapter Meeting at the Homestead in Blackfoot – 8:30 am. Next Board Meeting will be Aug 13<sup>th</sup>.

Discussion was held on who could attend the Region 7 Leadership Conference, in Salt Lake City, Aug 6th & 7<sup>th</sup>. Vance made a motion for Tammy to attend the conference and the Chapter would pay the \$60 for registration. Troy seconded the motion, all were in favor. Tammy will report on the conference at the Aug. Board Meeting.

With there being no further business the meeting was adjourned at 2:10 pm.