

# Idaho Association of Health Underwriters

## Board of Trustees Meeting Minutes

September 1, 2011

**BOARD MEMBERS PRESENT:** David Wilcox, Tom Shores, Scott Leavitt, Trent Sutton, Terrie Trevino, Steve Moore, Darrald Bean, Darrell Eastburn, Danielle Rauscher, Dawn Larsen, Brad Miles, Ryan Heider and Wendy Leatham

**BOARD MEMBERS EXCUSED:** Cricket Stirling, Angie Jackson

**BOARD MEMBERS ABSENT:** Scott Standley

Meeting called to order at 9:39am.

### 1. Roll call of attendees

### 2. President's Report – (David Wilcox, IAHU President)

- Review of NAHU January - June report (**see attached**)
- Region VII Meeting
  - Five attendees from Idaho: David Wilcox, Tom Shores, Trent Sutton, Ryan Heider and Connie Puett.
  - Highlights included training on association management, media, professional development, and awards. There was also an informative legislative update and great motivational speakers.
- Executive Committee meeting with eHealthApp
  - The executive committee recently met with Ken Gibson from eHealthApp to discuss a proposed partnership. EHealthApp will be our 2012 Platinum Sponsor in exchange for IAHU's endorsement and promotion of eHealthApp as the face of the Idaho Exchange.
  - The IAHU board discussed this proposal. **Scott Leavitt** made a motion to enter into a relationship with eHealthApp, subject to approval of a written endorsement. **Terrie Trevino** seconded the motion. Further discussion followed. Motion passed, unanimous vote.
- Media Report – David and Scott Leavitt have been involved in several recent media interviews.
- Bylaws update status
  - The board reviewed and discussed the proposed updates for the IAHU Bylaws. **Trent Sutton** made a motion to approve the updated IAHU Bylaws. **Tom Shores** seconded the motion. Motion passed, unanimous vote.
  - The next step is to present the approved Bylaws to the IAHU membership in April, and then send to NAHU for ratification.
- Chapter officer swearing in dates: TVAHU Sept. 8<sup>th</sup>  
SIAHU Sept. 15<sup>th</sup>  
EIAHU Sept. 28<sup>th</sup>  
NIAHU Oct. 20<sup>th</sup>
- January 5<sup>th</sup> – Face to face board meeting and 2<sup>nd</sup> SP meeting

### 3. Reports

#### a. Secretary's Report - (Trent Sutton, Secretary / Treasurer)

- Approval of August 4th meeting minutes. **Trent Sutton** made a motion to accept the Aug 4, 2011 BOT meeting minutes. **Darrald Bean** seconded the motion. Motion passed, unanimous vote.
- IAHU state-wide Bowling Charity Event
  - **New Date: February 10<sup>th</sup> from 12:30pm – 3:00pm**
  - Trent and Scott are working on a how-to guide.
  - Proceeds to be split 50/50, with half going to the local chapter and half going to each chapter's charity of choice.

#### b. Treasurer's Report / Finance / Budget – (Trent Sutton, Secretary / Treasurer)

- Review August financials
  - **Trent Sutton** made a motion to accept the August financials. **Scott Leavitt** seconded the motion. Motion passed, unanimous vote.
- Tax ID status, incorporation status
  - Trent still needs Tax ID # and incorporation status from North Idaho, South Idaho and Eastern Idaho.
  - Each local chapter needs to make sure their check signers are up to date.

- c. Membership Update –(Angie Jackson, Membership / Retention Chair)
  - Membership committee calls: 2<sup>nd</sup> Tuesday of each month at 9:00am. September’s call will be held on the 15<sup>th</sup>.
  - IAHU Associate Members: 11
    - Need to focus on promoting associate membership.
    - David challenged all board members to hand out a membership application to one non-member each month.
- d. Legislative update (Scott Leavitt – Legislative Chair)
  - Legislative committee calls: 3<sup>rd</sup> Thursday of each month at 4:00pm. (**meeting minutes attached**)
  - HR1206 still moving forward. Simpson and Labrador are not yet co-sponsors.
  - Discussed rate review process.
  - Two IAHU members sit on the Exchange task force; Tom Shores and Dean Cameron.
  - Discussed Key Contact Program
  - First State “Operation Shout” went out; 33 members responded.
  - Day on the Hill – March 1<sup>st</sup>
    - Will be a reception event again this year.
    - Possible location change to the Grove Hotel or Red Lion downtown.
  - Coalition Partners
    - Idaho Insurance Association - \$100 annual dues  
Scott Leavitt made a motion that IAHU become a member of the Idaho Insurance Association.  
Tom Shores seconded the motion. Motion passed, unanimous vote.
    - Idaho Association of Commerce and Industry (IACI) - \$1,000 annual dues  
Scott will get more information and bring back to the board for further discussion next month.

#### 4. Committee updates

- a. Awards & LPRT Update (Danielle Rauscher – Awards Chair)
  - Danielle has updated the Isern, Leavitt and Chapter of the Year awards.
  - LPRT will be updated by NAHU soon.
  - Danielle has contacted each of the local award chairs and will establish a quarterly awards committee conference call.
  - Triple Crown update: 1<sup>st</sup> Quarter – Scott Leavitt. 2<sup>nd</sup> Quarter – Danielle Rauscher.
- b. Communications Update – (Darrell Eastburn, Comm. Chair)
  - Darrell will update the President’s message on the website each month.
  - 2011-2012 board photo needs to be added to the website; Darrald will send that to Darrell.
  - Newsletter articles from chapter presidents and committee chairs need to be turned in to Scott Standley each month.
- c. HUPAC Update – (Cricket Stirling, HUPAC Chair, absent)
  - January – July 2011 HUPAC contributions from Idaho = \$6,359.
- d. Media Relations Update – (Darrald Bean, Media Chair).
  - Darrald will contact local media chairs and schedule monthly committee calls.
  - Planning to submit for media award this year.
- e. Professional Dev. Update – (Terrie Trevino, PD Chair)
  - Committee calls are scheduled for the 3<sup>rd</sup> Wednesday of each month at 3:00pm.
  - Terrie did complete an article for the newsletter this month.
  - Terrie asked the chapter presidents to find out who has received NAHU endorsed designations in their local chapter. These members will be recognized at the local meetings.
- f. Local Presidents’ Items to discuss
  - Dawn Larsen – Eastern Idaho
    - Chapter meetings are the 3<sup>rd</sup> Wednesday of the month, alternating between Idaho Falls and Pocatello.
    - First chapter meeting will be Wednesday September 28<sup>th</sup> in Pocatello.
    - Board meetings are the 1<sup>st</sup> Thursday of the month.
    - Between the last 2 years, EIAHU has raised \$1,200 to donate to the Idaho Food Bank. Also had a matching contribution from Scentsy, raising the total to \$2,400. This will be presented on September 28<sup>th</sup>.
  - Brad Miles – North Idaho
    - North Idaho chapter meeting on September 15<sup>th</sup>.
    - Strategic Planning meeting on September 12<sup>th</sup>.
    - Looking forward to the bowling tournament in February.

- Ryan Heider – South Idaho
    - South Idaho Strategic Planning meeting and Board meeting on September 12<sup>th</sup>.
    - Chapter meeting on September 15<sup>th</sup>.
    - Public Exchange meeting on October 18<sup>th</sup> at the Turf Club in Twin Falls at 11:30am.
  - Terrie Trevino – Treasure Valley
    - First chapter meeting on September 8<sup>th</sup>. Goal is to have 60 people attend, so far 58 are registered.
    - TVAHU will hold a half day seminar in January.
    - A committee will be reviewing the TVAHU Bylaws later today.
- g. Executive Assistant Report (Wendy Leatham)
- Currently have 11 associate members
  - 2012 IAHU Sponsorship update

5. Old Business

6. New Business

- a. Capitol Conference coming up in January.
- b. Following up with all current sponsors about renewing for 2012.

7. Meeting adjourned at 11:30am

Action Items:

- **Tom Shores** – send copy of Region VII roster to Danielle.
- **Darrald Bean** – send 2011-2012 IAHU board photo to Darrell for website.
- **Darrald Bean** – research group Skype and report back at the next board meeting.
- **Membership Committee** – determine if associate members should count toward membership goals.
- **Brad Miles** – confirm bowling alley location and report back to Trent.
- **Chapter Presidents** – provide Trent and Wendy with names of check signers on bank accounts.
- **David Wilcox** – create fillable documents; Key Contact form and award nomination forms.

Ongoing Action Items:

- **Local Presidents** - send list of local speakers to Darrell Eastburn and Terrie Trevino to add to the new Speakers Bureau on the IAHU website.
- **Local Presidents** - send monthly President's Message to Scott Standley for the IAHU newsletter.
- **Local Presidents** - send list of calendar events (chapter and board meetings) to David Wilcox & Wendy Leatham.
- **Local Presidents / Treasurer** – email chapter's tax ID # to Trent Sutton at [tsutton@semonsfinancial.com](mailto:tsutton@semonsfinancial.com)
- **Local Presidents / Treasurer** – make sure chapter files tax form 990N
- **Local Presidents / Treasurer** – update check signers on bank accounts
- **Local Chapters** - send monthly board meeting minutes to David and Wendy
- **Local Chapters** - make sure to have representation on all committee calls.
- **Carrier Reps** - send list of broker meetings to Wendy to add to website calendar.

IAHU Goals

- Goal #1: Attain a membership of 300 by the end of 2012.  
 Goal #2: Support and strengthen local chapters and statewide committees.  
 Goal #3: Increase the visibility of and contributions to HUPAC and the State Pac.  
 Goal #4: Apply for and win multiple national awards.  
 Goal #5: IAHU will be a leader in the health insurance industry and public policy forums.

Please read and print these minutes and bring to the next board meeting to be held on:

**Thursday, October 6, 2011  
9:30am – 11:30am.**

Blue Cross of Idaho  
3000 E. Pine Ave. Meridian

**SW139 – separate entrance, left of the main entrance**  
(Same room as last month)