



## 23rd Annual Idaho Association of Health Underwriters Health Conference



**Boise Centre on the Grove  
THURSDAY, APRIL 12, 2007  
7:00 a.m. to 5:30 p.m.  
Up to 7 CE Credits**



**Andrew Tartella  
Outreach and Education Coordinator**

Andrew Tartella is the Outreach and Education Coordinator for CMS – the Centers for Medicare and Medicaid Services. Andrew has served as a Health Insurance Specialist with CMS for the past eight years at the Regional Office in Seattle. Tartella has been responsible for providing annual training to Medicare advocates in Alaska, Oregon, Washington and Idaho. Prior to joining CMS, Andrew held a variety of positions with the Social Security Administration. Andrew is a graduate of The Evergreen State College where he earned his bachelor's degree in Management in 1987 and later a Master's degree in Public Administration in 1997. Tartella has delivered hundreds of presentations explaining the Medicare program and given the ever-changing landscape of Medicare, he looks forward to a few more.

<b>Medicare Prescription Drug Coverage</b>	<b>Opening Session</b>	<b>7:45am – 9:00am The Summit</b>
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Andrew Tartella somehow makes Medicare fun, but don't call it a "benefit" around him. That implies that you don't have to pay for it. Is there anything free about Medicare? This is the time and place to get the information you want and need to provide practical advice to your clients about the new Medicare Part D.

<b>Medicare Parts A and B</b>	<b>Breakout Session</b>	<b>9:30am – 10:30am The Waters</b>
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Most Producers already know Part A is Hospital Insurance and it helps pay for inpatient care in a hospital or skilled nursing facility (following a hospital stay), some home health care and hospice care and Part B is Medical Insurance that helps pay for doctors' services and many other medical services and supplies that are not covered by hospital insurance. But come discover who is eligible and when they need to start the enrollment process. Learn to help clients decide if they need medi-gap coverage or not. Find out all this and much more from the "Living encyclopedia of Medicare coverage."



**Karen Kirkpatrick**  
**Infinisource**

Karen is the Subject Matters Expert and has worked with Infinisource for nine years. Karen has gained a national reputation for becoming one of the foremost experts on COBRA, HIPAA, FMLA and Consumer Driven Health Care. During her tenure at Infinisource, she has conducted more than 800 seminars and executive briefings on numerous federal insurance laws and consumer driven health care. She has written for several publications, including HIU, the magazine of the National Association of Health Underwriters.

**What's New with  
Consumer Driven Healthcare?**

**Breakout Session – 9:30am-10:30am  
The Waters**

Karen will provide an overview of the legal and tax requirements of Consumer Driven Healthcare (CDHC) vehicles. Her discussion will include an update on the regulations, a practical analysis and comparison of CDHC vehicles and the advantage and disadvantages of each. Learn how to “stack” these tax saving vehicles to save your clients money by offering their employees more appropriate benefits. Groups and their employees will be cheering your name after this workshop.

**COBRA and HIPAA Update**

**Breakout Session – 11:00am-12:00pm  
The Waters**

For those who like their freedom, this is the “stay out of jail” session! Are you 100% sure you and your clients are in compliance? Would you stake your livelihood on it? Learn about the most recent lawsuits of COBRA and HIPAA and how you can protect your clients and yourself. This workshop will review the COBRA rights of qualified beneficiaries, the qualifying events and timeframes, as well as when a continuant can be terminated. HIPAA update will include a review of portability, privacy and security requirements.







**John P. Miall**  
**The Asheville Project**

Has fourteen years of corporate risk management experience including design and funding of liability and employee benefits programs, two years human resources / fringe benefit administration and twenty-eight years in local government. He is ARM (Risk Management) certified since 1993, Insurance Institute of America and graduated from University of North Carolina - Asheville 1975. Among his many achievements, John Miall was honored the 2003 “Benny” Award from Employee Benefit News, named Honorary Member of American Pharmaceutical Association, March, 2000 and was the Commencement Speaker at UNC-Chapel Hill School of Pharmacy Graduation, May, 2000. He is an internationally recognized speaker on Risk Management and Health Care Innovations.

**The Asheville Project** **Breakout Session** **3:00pm – 4:00pm**  
**Partnering with Pharmacists for better outcomes** **The Waters**

The Asheville Project began in 1996 as an effort by the City of Asheville, North Carolina, a self-insured employer, to provide education and personal oversight for employees with chronic health problems such as diabetes, asthma, hypertension, and high cholesterol. Through the Asheville Project, employees with these conditions were provided with intensive education and were teamed with community pharmacists. As a result, the City experienced lower total health care costs, fewer employee sick days, and increased satisfaction by patients with their pharmacist’s services today, the Asheville Project has inspired a new health care model for individuals with chronic conditions.

**Healthcare Legislative Issues** **General Session** **4:00pm – 5:00pm**  
**The Summit**

Several Idaho legislative representatives have been invited to participate in a lively panel discussion moderated by Steve Tobiason, IAHU’s lobbyist, of interest to each of us who plan to retire with affordable and quality healthcare. What is Idaho doing to make healthcare affordable? What implications does the Massachusetts and other state initiatives to mandate healthcare have for Idahoans? Will Idaho participate in the NW Coalition to purchase prescription drugs to make lower cost drugs available in Idaho? **At the time of the printing of this brochure, speakers and questions have not been finalized, but one hour of CE in law is anticipated for this session.**